



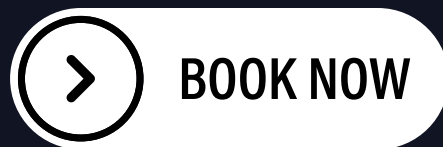
HOTEL INFORMATION

Kalahari Resorts & Convention Center
Poconos, PA

OCTOBER 5- 9, 2026

DISCOUNTED HOTEL RESERVATIONS ARE AVAILABLE UNTIL SEPTEMBER 5, 2026

*A VERY LIMITED NUMBER OF GOVERNMENT RATE ROOMS ARE AVAILABLE UPON REQUEST, WHILE SUPPLIES LAST.



WHY IS IT IMPORTANT TO BOOK IN THE BLOCK? NEAFS HAS SECURED A ROOM BLOCK AND IS PROVIDING DISCOUNTED RATES TO NEAFS AND MAAFS 2026 ATTENDEES BASED ON A GUARANTEED PERCENTAGE OF ATTENDEES STAYING IN THE OFFICIAL CONFERENCE HOTEL. BOOKING A HOTEL ROOM OUTSIDE OF THE BLOCK IMPACTS THE MEETING SPACE, DATES AND RATES IN FUTURE YEARS. GUARANTEEING ROOM BLOCKS GIVES ASSOCIATIONS THE OPPORTUNITY TO NEGOTIATE CONCESSIONS, SUCH AS BETTER ROOM RATES, FREE INTERNET, LESS EXPENSIVE FOOD AND BEVERAGE, NUMBER OF MEETING ROOMS, AFFILIATE MEETING SPACE, GYM ACCESS, ETC. HOUSING IS A KEY COMPONENT IN HOW THIS LEVERAGE IS MEASURED, AND BOOKING OUTSIDE OF THE CONTRACTED BLOCK DECREASES NEAFS'S NEGOTIATING POWER—ULTIMATELY MAKING THE MEETING MORE EXPENSIVE AND FORCING FUTURE REGISTRATION AND HOTEL PRICES TO INCREASE! WE KNOW NONE OF US WANTS TO SEE HIGHER ATTENDANCE COSTS.